JOIN THE AUGMENTED REALITY REVOLUTION WITH LUCYD.
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Augmented reality (AR) is a live view of a real-world environment overlaid with a computer-generated interface. **Lucyd is launching the LCD token sale to decentralize the AR revolution.** We are going to produce next-gen smartglasses that correct many of the issues plaguing currently available products, and a blockchain-based software ecosystem to support them. Lucyd Lens smartglasses will evolve your vision, by seamlessly merging valuable data with your sight.

Lucyd has a technology advantage in the AR arms race because it has **13 advanced patents and a team of optics experts** that will allow for the development of a uniquely powerful pair of smartglasses. Lucyd Lens will be the first that is lightweight, ergonomic, wire-free, comfortable, encompassing, auto-adjusts to lighting conditions, accommodates corrective lenses and appears like a normal pair of glasses. It will be an interactive AR peripheral compatible with existing Android and iOS content, while also supporting Lucyd-native content.

Lucyd is launching a sale of the LCD token to bring you the glasses of the future, and create an organic ecosystem for their growth. The goals of the token sale are to collect the funding needed to develop a pre-production prototype of Lucyd Lens, as well as to create the Lucyd Lab blockchain. Lucyd Lab will drive 3rd party native app development and user engagement with LCD, which can be used to purchase AR products from Lucyd.

The mind is hungry for visual information. “More than 50% of the cortex, the surface of the brain, is devoted to processing visual information,” according to Professor David Williams at the University of Rochester.1 Lucyd is poised to satisfy this need, and usher in a new era of visual exploration with Lucyd Lens. We believe the knowledgeable team, revolutionary technology, and innovative blockchain behind Lucyd all contribute to its potential for success.
INTRODUCING LCD TOKEN

Lucyd is offering a new token named LCD, which is an opportunity to help develop and experience the next big thing in AR. This is possible because Lucyd has 13 synergistic patents and a team of optics and AR experts which enable the manufacture of Lucyd Lens, a pair of lightweight AR smartglasses. With its powerful IP, Lucyd Lens is in a strong position to become the standard in wearable displays.

Acquiring LCD

To accelerate organic adoption and development of Lucyd Lens, we created the Lucyd Lab AR blockchain. When a 3rd party developer submits new Lucyd-optimized content to the App Store/Google Play, they also register it with Lucyd. This creates a new block for that app, which then releases LCD to the developer based on the community impact of the app. This is an additional bonus atop traditional app revenue. Peer reviewers of Lucyd content are also rewarded LCD.

Spending LCD

LCD tokens may be used to purchase Lucyd hardware and native content when available. LCD will also function in Lucyd promotions. For example, the first 500 units of Lucyd Lens will be reserved for purchase via LCD only, so owning LCD gives you an opportunity to be among the first to wear them. Although actual production costs may vary, Lucyd estimates 5,000 LCD will be able to be exchanged for one basic pair of Lucyd Lens. LCD can also be sold to token exchanges for other tokens and fungible currencies.

Lucyd plans to design developer tools, productivity and entertainment apps made natively for its smartglasses, available on App Store/Google Play. Such apps would be eligible for purchase via the LCD token. Our goal with Lucyd Lab is primarily to drive 3rd party native app development and user engagement with an automated reward system.
OVERVIEW OF AUGMENTED REALITY

AR smartglasses offer compelling opportunities in industry, entertainment, enterprise, training and education, with numerous features that increase comfort and productivity. The market and momentum have dramatically shifted in favor of AR applications. Mobile games like Pokémon Go™ created instant consumer awareness of the power and market potential for AR.² The AR market is forecasted to reach approximately $134 billion by 2021 according to Zion Market Research.³ North America is slated to be the primary market, and is expected to have a CAGR of nearly 80% by 2020.⁴

Consumers will benefit from Lucyd’s technology advantages, such as advanced eye tracking, a 120° encompassing field of view, a prescription lens option, a low-profile form factor and customizable control scheme. We believe Lucyd Lens will have transformative applications in commercial, governmental and personal areas.

AR is a competitive space, and leading companies are attempting to create mass market smartglasses. However, thus far other companies have produced AR displays that are bulky and/or expensive, limiting their mass appeal. Lucyd is not subject to the bureaucracy and internal constraints faced by our tech giant competitors, and we think our nimble, capable team allows us to move in the space with less friction.

We believe a feature-rich AR device at a reasonable price point will be as compulsory of a purchase as a smartphone, and revolutionary in terms of its market impact. Our proprietary IP will enable users to interact in new and exciting ways with the world around them, and personalize the way they see the world. Lucyd Lens will empower individuals by enhancing their sensory experience, and transform how companies operate across the globe. Lucyd wants to bring the handsfree computing dream into reality.

“We are high on AR for the long run. We think there are great things for customers and a great commercial opportunity... It will be huge.”
—Tim Cook, CEO Apple Inc.⁵

“AR is no longer just a marketing ploy. We will see continued uptake of AR and, as it grows, its application will be accelerated by technological progress.”
—DHL Logistics, Report on AR⁶
LUCYD TECHNOLOGY OVERVIEW

Introduction
AR is important because it’s going to change the way we interact with information, the environment and the Internet—making it seamless, comfortable and more efficient. Rather than staring into a screen, Lucyd projects its interface in front of you, reducing eye strain and poor posture. For the first time, everyone can enjoy AR without the headache. Lucyd seeks to bring you the glasses of the future, a truly next-gen product that will evolve the way you see the world.

Projected Features
Lucyd owns the exclusive license to 13 important patents that we believe solve many of the issues currently troubling the AR space. Some notable features:
1. A flush, unibody design provides a discreet, customizable look. Existing AR devices are notorious for drawing unwanted attention.
2. All circuitry is contained within the stems, so it looks and feels just like a normal pair of glasses.
3. Can be outfitted with prescription lenses.
4. Lens-integrated, stereoscopic LCD microdisplays with a long battery life and ergonomic feel.
5. Bluetooth connection to iPhone/Android to experience your favorite apps in AR.
6. Integrated microphone and bone-conducting speakers for easy calling and voice control.
7. Can be connected to Bluetooth peripherals such as speakers and keyboards.
8. Integrated front camera for photo/video capture.
9. Navigate handsfree with custom controls among eye tracking, voice control, and finger tracking input options.
10. High resolution, with an extraordinary 120° display arc for AR graphics.

See below for a simulation of Lucyd Lens 1.0.
Patent Portfolio

The blueprint for Lucyd’s success is our portfolio of 13 patents, exclusively licensed from the University of Central Florida. These patents combine to make the Lucyd dream a reality. With smartglasses sales expected to exceed that of smartphones in 2025, now is the time to join the AR revolution with Lucyd. Lucyd has already secured exclusive worldwide licenses to the patents listed below.

Since the technologies behind Lucyd were invented at a renowned university, a vast amount of impartial and unhurried research and development went into their creation. The intellectual property behind Lucyd is sound and ready to go—the next step is constructing a pre-production prototype. An investment in LCD not only helps bring about the AR revolution, it is an opportunity to be among the first to own Lucyd Lens smartglasses when available.

<table>
<thead>
<tr>
<th>USPTO Link</th>
<th>US Patent Number</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patent 1</td>
<td>6,731,434</td>
<td>Compact Lens Assembly for the Teleportal Augmented Reality System</td>
</tr>
<tr>
<td>Patent 2</td>
<td>6,804,066</td>
<td>Compact Lens Assembly for the Teleportal Augmented Reality System (CIP)</td>
</tr>
<tr>
<td>Patent 3</td>
<td>6,927,694</td>
<td>Algorithm for monitoring head/eye motion for driver alertness with one camera</td>
</tr>
<tr>
<td>Patent 4</td>
<td>6,963,454</td>
<td>Head-mounted Display by Integration of Phase-Conjugate Material</td>
</tr>
<tr>
<td>Patent 5</td>
<td>6,999,239</td>
<td>Head Mounted Display by Integration of Phase Conjugate Material DIV</td>
</tr>
<tr>
<td>Patent 6</td>
<td>7,009,773</td>
<td>Compact Microlenslet Arrays Imager</td>
</tr>
<tr>
<td>Patent 7</td>
<td>7,088,457</td>
<td>Iterative Least-Squares Wavefront estimation for general pupil shapes</td>
</tr>
<tr>
<td>Patent 8</td>
<td>7,119,965</td>
<td>Head Mounted Projection Display with a Wide Field of View</td>
</tr>
<tr>
<td>Patent 9</td>
<td>7,499,217</td>
<td>Imaging System for Eyeglass-Based Display Devices</td>
</tr>
<tr>
<td>Patent 10</td>
<td>7,522,344</td>
<td>Projection based Head Mounted Display with Eye-Tracking Capabilities</td>
</tr>
<tr>
<td>Patent 11</td>
<td>7,639,208</td>
<td>Compact Optical See-Through Head-Mounted Display with Occlusion Support</td>
</tr>
<tr>
<td>Patent 12</td>
<td>7,843,642</td>
<td>Systems and Methods for Providing Compact Illumination in Head Mounted Displays</td>
</tr>
<tr>
<td>Patent 13</td>
<td>7,969,657</td>
<td>Imaging Systems for Eyeglass-Based Display Devices</td>
</tr>
</tbody>
</table>
Lucyd Firsts
We believe the technology behind Lucyd is groundbreaking, and there are a number of innovations pioneered by the device:

1. First to miniaturize the optics for compact, lightweight projection in a head-mounted display (HMD).
2. First full integration of eye tracking in HMDs.
3. First integration of occlusion support in HMDs. (Reduces overlapping of natural and virtual objects)
4. First freeform surfaces for off-axis design in HMDs.
5. First integration of high-resolution microdisplays with retro-reflective surfaces.
6. First HMD with high spatial resolution.

7. First wide-scope view in HMDs with up to a 120° field of vision.
8. First optimized field of view for small, eyeglass-format displays.

Potential Use Cases
As an entirely new interactive display, the potential for Lucyd is limitless. It should look and feel totally natural, seamlessly integrating computer enhancement with our perception of the world. However, we think it is prudent to develop it with the most common smartphone-like use cases in mind. Here are some examples of how we think Lucyd can help you get the most out of life:

Enhanced productivity and capabilities in personal and professional tasks.
Makes connecting with family, friends and colleagues easy and comfortable.

Saves time and energy by making common errands more convenient and efficient.
## Summary of Our Unique AR Features

<table>
<thead>
<tr>
<th>Component</th>
<th>IP Features</th>
<th>IP advantages over current systems</th>
</tr>
</thead>
</table>
| **Light guide**     | 1. See-through phase conjugate retro-reflective material (semi-transparent curved mirror).  
                     2. Micron level corner-cube arrays (TIR) with low light loss (high transmission efficiencies).  
                     3. Use free-form optics (freeform waveguides) to design any aperture shape.  
                     4. Match to any microdisplay requirements. | 1. Free-form optical surfaces offer much larger degrees of freedom for optical design than rotationally symmetric optical surfaces.  
 2. Opportunities for simplifying the overall optical structure, reducing system size and weight, and controlling the system's form factor.  
 3. Combined with moldable plastic optics, free-form waveguide prisms can achieve low-cost, high-performance, lightweight HMD optics.  
 4. Avoid reflection light losses and color non-uniformity. |
| **Microdisplays**   | 1. OLED High resolution, -2° per pixel implemented.  
                     2. Developed with LCoS and OLED (1280x1025, 1320x1040)  
                     3. Lower power requirements/brighter images (less battery power).  
                     4. Optimizable for different microdisplay requirements. | 1. Lower power requirements/brighter images (less battery power).  
 2. Optimizable for different microdisplay requirements.  
 3. SXGA and larger. |
| **Projection optics** | 1. Compact, lightweight telecentric lens designed with free form optics (aspherical and DOE).  
                                      2. Tiling method to achieve very large fields of view (FOV) and high image display resolution. | 1. Distortion free, large FOV (~120°) with constant magnification at any object distance, typically <1.5% at the edge of FOV.  
 2. Optimized FOV - 25° for eye glass formats.  
 3. Correct for chromatic aberrations.  
 4. Larger eye box sizes.  
 5. Larger FOV, low optical distortion. |
| **Display resolution** | 1. Demonstrated designs with 1024x1024 & 1392x1040 microdisplays | 1. Higher resolution true color images for AR applications (entertainment, industrial, medical) |
| **Eye tracking**    | 1. Designs for integrating HMD optics with eye illumination and optics to track eye movement.  
                                      2. Free form optics combines 4 optical paths: Eye illumination by NIR LED, NIR sensor for eye images, virtual display, see-through path for maintaining real world view | 1. Compact HMD implementation for eye tracked applications - this is an emerging area for user interaction. |

### The Lucyd Advantage

Lucyd is an early stage venture and an independent company, with its mission, team and objective focused on developing next-gen smartglasses with its rich portfolio of licensed patents. We believe Lucyd’s IP blueprint, expert advisory board, experienced team and innovative blockchain provide the company with the foundation needed to create a competitive technology advantage in AR.
MARKET OVERVIEW

Introduction

Several aspects of Lucyd position it to be potentially the next big thing in AR. A lack of ergonomic AR products by the competition, our proprietary university-developed intellectual property, and our leading optics and AR software experts combine to give Lucyd a competitive advantage in the AR market. This section contains key points on which Lucyd differs from existing AR systems, and how we believe that Lucyd technology is the best yet in the space.

Zion Research forecasts the world AR market at $134b by 2021.

Industry challenges for AR glasses

There are several problems with current AR products—bulky form factor, limited field of view, low resolution, latency issues, light leakage, poor eye tracking, connectivity issues, inability to perform complex applications, high cost, high eye strain, incompatibility with corrective lenses, inability to detect real object parameters, and battery issues.

How Lucyd will address these challenges

- A best-in-class enhanced field of view of up to 120°.
- High resolution (less than 2 arc minute).
- Compact assembly, arrays and optics allow for entire system to be housed inside a normal-looking pair of glasses.
- Optical microdisplays are much faster than external lenses like those found in other devices (reflective spatial light modulation). Very fast refresh rates within microseconds.
- Advanced eye tracking capabilities
- Attractive spectacles design versus wearing a big bulky device
- Monitoring head/eye motion
- Zonal estimation for regular and irregular sized pupils
- AR extension for existing mobile platforms
- Virtual objects can occlude real objects and vice-versa, reducing dissonant visuals
- Freeform optics

Stages of Development

The IP is ready for prototype development and commercialization. Most of the materials required for device fabrication are commercially available, but need to be integrated and tested at length. Furthermore, code needs to be written for a standard reformulation of existing iOS/Android apps to optimize their interfaces for Lucyd. Ultimately, a family of native apps will be developed by Lucyd and/or third parties to take advantage of the full functionality of the AR device.

Lucyd features that we believe are ahead of the competition

- Lucyd AR IP embodies technologies that can enable development of next-gen smartglasses that will significantly overcome the optical issues and light leakage prevalent in current products.
- Lucyd AR IP utilizes a novel freeform optics design methodology to optimize key parameters like field-of-view and resolution necessary for different application requirements, while matching the light guide/microdisplay interface.
- Lucyd AR IP enables lightweight, stylish eyewear that looks and feels like normal glasses, in contrast to most of the bulky products currently available.
- Lucyd AR IP integrates eye tracking for gaze detection, together with object occlusion prevention (forms the AR display responsively around real objects).
**LCD TOKEN ISSUANCE DETAILS**

**Functionality of LCD tokens**
The LCD native token serves these key purposes:

1. The token is intended to serve as a native payment system for purchasing Lucyd hardware and software when they are available. This includes the smartglasses themselves, as well as native content that will be built for the Lucyd Lab blockchain by Lucyd and 3rd party developers.

2. To enable Lucyd to develop a pre-production prototype of Lucyd Lens AR smartglasses and critical firmware. For a projection of funding allocation, please see “Governance.”

3. To raise funds for the long-term development of the Lucyd Lab blockchain, including apps and further product improvements.

4. To organically motivate app development and peer review of content on the Lucyd Lab blockchain with LCD tokens.

5. As an offering in Lucyd-run promotions, such as our launch promotion of offering the first 500 pairs of Lucyd Lens for LCD holders only.

The Lucyd token is an ERC20 compatible token, built on the Ethereum blockchain for wide compatibility with existing wallets, exchanges, smart contracts and other financial infrastructure.

**LCD and blockchain**
We are creating an AR-based cryptocurrency. With LCD tokens, purchasers can help develop and experience the AR revolution. Lucyd is developing an AR blockchain ecosystem called Lucyd Lab, which will automatically drive native app creation and peer review of Lucyd content.

In the short term, Lucyd will function as an extension of existing smartphone ecosystems—apps will be hosted by Google and Apple, processing power and data signal will come from the user’s smartphone, etc. However, the endgame of the Lucyd Lab blockchain is an entirely native app ecosystem, where you can develop and download content solely via Lucyd Lens. In this future stage of the technology, Lucyd Lab will act as a decentralized app store, and Lucyd Lens will be a standalone device. This will free Lucyd developers from the heavy fees levied on them by existing ecosystems, instead rewarding them for their efforts with LCD, in addition to whatever profits they see from in-app purchases, subscriptions and the like.
LAUNCH SUMMARY

LCD Token Sale Timeline

LCD Token Info
Total LCD tokens to be created: 100,000,000
Available during token sale: 50,000,000
Reissuance: Never
Token name: LCD
Fundraising goal: $10m USD
Soft cap goal: $1.5m USD

Token presale start: Oct. 17, 2017 at 8:00 A.M. GMT
Token LCD presale discount: 40%
Initial presale price: $.15 USD. LCD price in ETH will be calculated at the start of presale based on USD/ETH exchange rate.
Presale end: October 31, 2017 at 8:00 P.M. GMT (Or when token allotment is depleted)
LCD available in presale: 25,000,000
Token sale start: October 31, 2017 at 8:00 P.M. GMT (Or when presale sells out.)
Initial LCD sale price: $.25 USD. LCD price in ETH will be calculated at the start of sale based on USD/ETH exchange rate.
Sale end: November 30, 2017 at 8:00 P.M. GMT
LCD tokens issued at end of sale.

Accepted currencies: ETH
No mining available.
Implied market value of all LCD tokens: $25m USD
End date will be earlier if LCD supply is depleted.
Unsold tokens may be released after the sale.

Token contract address: TBA
(Published through various channels 48hrs before crowdsale launch date).

LCD Exchange Rate

Users will be able to purchase Lucyd products and services using LCD. The value of LCD Tokens, and how much LCD will be required to purchase a Lucyd product or service, will change dynamically based on the floating exchange value of LCD. An average exchange rate value will be calculated periodically and used to price Lucyd goods and services for its users.

Potential Future Revenue Streams

In the development phase, all costs will be fully paid by Lucyd. In the production phase, product sales, app sales and licensing may provide opportunities for additional revenue. A portion of this revenue will be reinvested back into product development of Lucyd Lens.

As consumers become aware of Lucyd through our marketing campaigns, network effects should increase accessibility to markets, and result in further revenue growth from product and app sales. Our marketing efforts will focus on expanding the Lucyd brand and increasing revenue from our offerings.

Projected Token Distribution

Of 100,000,000 LCD, 50% will be distributed to the community in a public token sale, Lucyd will retain 30% for long-term development (locked for six months from token sale end), 10% will be provided to early team members (locked up for one year after token sale end), and 10% will be distributed over time to others who contribute to growing the Lucyd network, such as 3rd party app developers.
Crowdfunding Terms

LCD is a token issued on Ethereum blockchain. Its design follows widely-adopted token implementation standards. This allows token holders to easily store and manage their LCD tokens using existing solutions including Ethereum Wallet.

LCD project crowdfunding and LCD token creation will take place using Ethereum smart contracts. Participants willing to support the LCD project development will send Ether to a specified token sale Ethereum address, creating LCD tokens by this transaction at the specified LCD/ETH exchange rate. Token sale participants will be able to send Ether to the LCD Ethereum address only after the start of the crowdfunding period. Crowdfunding will finish when the specified end block is created, or when the funding cap is reached.

The LCD Token sale will proceed through the native LCD application using Ethereum smart contract.

No token minting will be done after the crowdfunding period. At the end of the token sale, LCD token creation will be closed permanently. LCD token transfer will be restricted for security reasons for one month after the end of crowdfunding. All unissued tokens will be kept in the reserve for business development and to replenish the Lucyd Lab blockchain.
Lucy Roadmap

There is one objective we are focused on achieving—the successful development and international launch of Lucyd smartglasses.

<table>
<thead>
<tr>
<th>Lucy Roadmap</th>
<th>Roadmap Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td>13 HMD patents developed at UCF</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>Lucyd licenses HMD patents from UCF</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>Core staff hired &amp; briefed</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>Presale ends, regular sale of LCD begins</td>
<td>31.10.2017</td>
</tr>
<tr>
<td>LCD TOKEN SALE ends</td>
<td>30.11.2017</td>
</tr>
<tr>
<td>First hardware prototype developed</td>
<td>6.2018</td>
</tr>
<tr>
<td>Develop iOS/Android compatibility &amp; native apps for Lucyd</td>
<td>6.2018 &amp; onward</td>
</tr>
<tr>
<td>Focus group testing of prototype and apps</td>
<td>10.2018</td>
</tr>
<tr>
<td>Launch Lucyd Lens to LCD holders</td>
<td>Q1.2019</td>
</tr>
</tbody>
</table>
FUNDING DISTRIBUTION AND AUDITING

Lucyd’s main objective through this process is to raise the capital necessary to bring the company’s valuable AR IP to the consumer market in the form of next-gen smartglasses.

Lucyd will use all funding received to support ongoing development and growth of Lucyd Lens and Lucyd Lab. The funding will be used for prototype development (hardware & firmware), software development, initial production, team salaries and working capital.

Projected Funding Allocation

Funding Allocation Breakdown

1. Lucyd Lens Prototype
   This portion of the token sale proceeds will go to hiring our advisors and a leading industrial design company to assemble the hardware for the Lucyd prototype. It also includes the software development expenses associated with building a basic user interface for Lucyd, a small suite of native apps, and translating existing mobile apps for use with the platform. Estimated cost: $4.5m.

2. Business Development
   This budget item will focus on both in-house and third-party sales, branding, promotional work, growth hacking, public relations and affiliate program partnerships. These proceeds will also be used for marketing and maintaining Lucyd products and the Lucyd Lab AR ecosystem. Estimated cost: $4m.

3. Administration
   This budget will entail accounting, project management and other professional services fees. Information security and other administration costs will also be covered by this portion. Estimated cost: $1m.

4. Legal
   We will designate approximately 5% of token sale proceeds to help ensure compliance with all applicable regulations and requisite contract work. It will also be put towards anticipated ongoing legal expenses. Estimated cost: $500k.

Audit & Compliance

Every six months following the token issue date, we will provide a semi-annual, third-party-reviewed report to token holders that will summarize the performance of Lucyd. This report will be prepared by the Lucyd management team, reviewed by Lucyd’s independent auditors and published to lucyd.co.

Lucyd Independent Auditors

Mr. Malcolm Groat, Chartered Accountant. Mr. Groat has worked for many years as a consultant to companies in technology and general commerce. Mr. Groat is a fellow the Institute of Chartered Accountants in England and Wales.

Mr. George Getz, Certified Public Accountant. Mr. Getz is the managing partner of Sanford Becker & Co., a New York City based accounting firm.
MEET OUR TEAM

We have assembled a very strong and experienced team to manage all aspects of Lucyd’s product development and operations.

Konrad Dabrowski, CPA
Cofounder, Finance Lead

Eric Cohen
Cofounder, App Development Lead

Harrison Gross
Cofounder, Media Lead

Mike Kayat, Ph.D., MBA
Optics Project Lead

Clifford Gross, Ph.D., MBA
Commercialization Lead

Jose Enrique Hernandez
Blockchain Lead

Professor Janick Rolland, Ph.D.
Science Advisor, Optics Expert

Professor Hao Li, Ph.D.
Science Advisor, Computer Science & AR.

Professor Chris Harrison, Ph.D.
Science Advisor, Computer Science, AR & Human-Computer Interaction
Mr. Dabrowski is a certified public accountant (CPA) and an expert in financial regulation in both the US and internationally. During his tenure with Deloitte, the top public accounting firm in the world, he managed audits of a variety of technology companies. Konrad was also a Global Accounting Manager with RBI (parent company of Burger King Worldwide) overseeing Europe, the Middle East and Africa. He has extensive experience in financial reporting in US GAAP, IFRS, as well as internal control environment and SEC reporting standards. Konrad’s previous exposure to zero-based budgeting, forecasting, and budget-to-actual reconciliation underlies his significant project management skills.

**Experience:**

Group Financial Controller, Tekcapital
Accounting Manager, Restaurant Brands Intl. (NYSE: QSR)
Audit Manager, Deloitte Touche Tohmatsu Limited.

**Education:**

M.S. in Finance & Accounting, Warsaw School of Economics

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The trilingual Mr. Cohen is very experienced in SEO, SEM, OSX & iOS app development. His skills in web architecture and programming are fundamental to the Lucyd Lab AR ecosystem, as well as Lucyd’s user interface. He has developed numerous apps, including the Tekcapital IP search app, PostGame and Myjour, and has extensive experience building attractive and functional web content.

**Experience:**

Founder, Emaze Design Agency
Business Intelligence Analyst, Brightstar Corp.
BI Specialist, Jewish General Hospital
Programmer & Developer, Mediatec

**Education:**

Certification in Database Applications, Technologia
Certification in Database Fundamentals & Data Warehousing, Technologia
M.S. in Advanced Technician & Information Systems Management, Hadassah University
B.S. in Computer Technology and Management, Academy of Creteil
B.S. in Computer Science, Academy of Bordeaux
Mr. Gross is the creative director of Lucyd. He oversees the words and web presence needed for the company to communicate smoothly and precisely with its milieu. He is the lead architect of the Lucyd user experience, making it intuitive and accessible for the widest possible audience. He writes TekBlog about the emerging technology space, and is a seasoned copywriter and editor. He was also lead developer on the Tekcapital IP search app.

Experience:
Digital Media Manager, Tekcapital
Freelance Editor, 10 years
Founder, Sphirah Publishing Co.
Account Manager, Verizon Wireless

Education:
B.A. in Creative Writing, Columbia

Dr. Kayat is a physicist and business development executive with 20 years of experience in the development and marketing of advanced optics. He has extensive hands-on experience with successfully deploying disruptive optics technologies. At Exta Corporation, a NASDAQ-listed physics simulation company he was VP of Sales and Marketing during the start-up and emerging growth phases. As sales director at SMAL Camera Technologies, Mike achieved long-term supplier contracts. Cypress Semiconductor (NASDAQ: CY) subsequently acquired SMAL. At photonics companies Ocean Optics and B&W TEK, Mike led global teams in deploying innovative optics products.

Experience:
VP Sales and Marketing, Tekcapital
VP Sales and Marketing, Exta Corporation
VP Sales and Marketing, Ocean Optics
VP Sales and Marketing, B&W Tek (Photonics)

Education:
Ph.D. in Physics, University of Leicester
MBA, Pepperdine University
Clifford Gross, Ph.D., MBA  
Commercialization Lead

Cliff is an executive with leadership experience in academia and commercial enterprises. He is passionate about bringing university intellectual property to the public. He is an author of four books and is a named inventor on 19 issued patents. Cliff has founded three public companies, in which he served as CEO and Chairman. He also served as President and CEO of Innovacorp, a provincial venture capital fund in Nova Scotia. Previously, he was director of the graduate program in biomechanics and ergonomics at New York University, Chairman of the Nelson Rockefeller Department of Biomechanics at the New York Institute of Technology, and research professor at the University of South Florida.

Experience:
CEO and Founder, Tekcapital  
CEO, Innovacorp  
CEO and Founder, UTEK  
CEO and Founder, Biomechanics Corporation of America

Education:
Executive MBA, Oxford University  
Ph.D. in Biomechanics, New York University

Jose Enrique Hernandez  
Blockchain Lead

Mr. Hernandez has extensive expertise in the cryptocurrency space, including mining servers and blockchain software. He is also an experienced information security specialist. He oversees the Lucyd Lab blockchain and LCD token.

Experience:
SVP Engineering, Zenedge  
Security Architect, Splunk  
Operation Security Architect, Akamai Inc./Prolexic  
Systems Administrator, Belzona

Education:
MSIS in Security Information Technology, Nova Southeastern University  
B.A. in Management of Information Systems, Florida International University  
B.A. in Information Technology, Florida International University
Dr. Rolland is one of the foremost optics innovators in the world. After a year and a half as a postdoctoral fellow in the Department of Computer Science at the UNC Chapel Hill, focused on learning vision and computer graphics while designing stereoscopic head-mounted displays for medical visualization, Professor Rolland headed the Vision Research Group for Medical Displays (1992-1996). In 1996, she joined the College of Optics and Photonics at the University of Central Florida (1996-2008) where she built the Optical Diagnostics and Applications Laboratory (ODALab). In 2009, she joined the Institute of Optics at the University of Rochester as professor of optics and biomedical engineering and associate director of the R.E. Hopkins Center for Optical Design and Engineering. Professor Rolland served on the editorial board of the Journal Presence (MIT Press) (1996-2006), and as associate editor of Optical Engineering (1999-2004). She is a fellow of the Optical Society of America and SPIE, a senior member of IEEE, and a member of SID.

**Experience:**
Brian J. Thompson Professor of Optical Engineering, University of Rochester  
Professor of Optics, University of Central Florida  
Professor in the Center for Visual Science  
Director, R.E. Hopkins Center for Optical Design & Engineering  
Director, NSF/IUCRC: Center for Freeform Optics  

**Education:**
Ph.D. in Optical Science, University of Arizona Tucson  
M.S. in Optical Science, University of Arizona Tucson  
Diplôme Grandes Ecoles (Optical Engineering), Ecole Supérieure d’Optique

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Dr. Li is a recognized AR expert. His current research focuses on data-driven methods for dynamic shape reconstruction, real-time facial and body performance capture, 3D hair acquisition, and garment digitization. He has been named one of the world’s top 35 Innovators Under 35 by MIT Technology Review in 2013 and NextGen10: Innovators under 40 by C-Suite Quarterly in 2014. Dr. Li received the Google Faculty Research Award, the Okawa Foundation Research Grant, and the Andrew and Erna Viterbi Early Career Chair in 2015, the Swiss National Science Foundation fellowship for prospective researchers in 2011, and the best paper award at SCA 2009. Dr. Li is ranked #1 on Microsoft Academic in 2016, and is on the top 10 leaderboard in Computer Graphics for the past five years.

**Experience:**
CEO & Cofounder, Pinscreen Inc.  
Director, Vision and Graphics Lab, USC Institute for Creative Technologies  
Assistant Professor of Computer Science, Andrew & Erna Viterbi Early Career Chair, USC  
Co-curator of AR & VR, World Economic Forum  
CEO & Cofounder, Ambidio Inc.  
Research Lead, R&D Group, Industrial Light & Magic/Lucasfilm Ltd.  

**Education:**
Ph.D. in Computer Science, ETH Zurich  
M.Sc. in Computer Science, Universität Karlsruhe
Dr. Harrison is an Assistant Professor in the Human-Computer Interaction Institute at Carnegie Mellon University. He creates new sensing and interface technologies that foster more powerful and delightful interactions between humans and computers. These efforts are often in emerging use modalities, such as wearable computing, touch interaction and gestural interfaces. His research incorporates machine learning, computer vision, embedded processing, sensors, interaction design and physical fabrication.

**Experience:**
Assistant Professor, Human-Computer Interaction Institute, Carnegie Mellon University  
CTO & Cofounder, Qeexo  
Research Associate, Disney Research/Imagineering  
Research Intern, Microsoft Research  
Research Intern, AT&T Labs  
Extreme Blue Intern, IBM Research

**Education:**
Ph.D. in Human-Computer Interaction, Carnegie Mellon University  
M.S. in Computer Science, Courant Institute of Mathematical Sciences  
B.A. in Computer Science, Courant Institute of Mathematical Sciences

**Selected Awards:**
Fast Company Innovation by Design Award (for EM-Sense w/ collaborators), 2016  
Allen Newell Research Excellence Award (w/ Scott Hudson and students), 2015  
World Economic Forum Young Scientist, 2014  
New York University Distinguished Young Alumnus Award, 2014  
Qualcomm Innovation Fellow, 2012  
Google Ph.D. Fellow in Human Computer Interaction, 2012  
MIT Technology Review’s Top 35 Innovators Under 35 (TR35), 2012  
Forbes’ Top 30 Scientists Under 30, 2012  
Smithsonian’s Six Innovators to Watch in 2013  
Microsoft Research Ph.D. Fellow, 2010.
FREQUENTLY ASKED QUESTIONS

What is the LCD token?
The LCD token is a digital token based on the Ethereum blockchain technology. Users possessing LCD tokens can exchange them for physical goods and services described in this document.

What do LCD tokens represent?
LCD is an Ethereum-based token, used in the Lucyd Lab blockchain as described in this document. They are not refundable, nor are they securities or meant for speculation. There is no promise of future performance. There is no suggestion or promise that AIR have or will hold a particular value. LCD tokens give no rights and do not represent participation in the company. LCD tokens are sold as a functional good. Any value received by Lucyd may be spent without conditions. LCD token sale purchases are meant only for experts in cryptographic tokens and blockchain-based software systems. There is no guarantee that LCD tokens or Lucyd’s business activities will be successful and have any long-term value whatsoever.

What amount is being raised? Will there be a follow-on offering?
Our goal is $10 million USD, with a soft cap of $1.5 million USD, and a total of 100 million LCD tokens will be created. We do not plan to have a follow-on offering, but will secure additional funding through alternative means if necessary.

What cryptocurrencies are accepted in the during the token sale?
ETH will be accepted only. You will be required to have an Ethereum wallet pointed at the crowdsale address to participate in the crowdsale. LCD is an Ethereum-based token. If you hold Bitcoin or other cryptotokens, they can be exchanged for ETH via third-parties and used to participate in the crowdsale.

When will the token presale take place?
The presale will start on October 17, 2017. The precise day will be dependent on completing the full audit of the crowdsale smart contract, and is subject to change by Lucyd. The crowdsale (pre-sale) smart contract will be uploaded to the Lucyd official public Github repository after it has been finalized.

When will the token sale take place?
The sale will start on October 31, 2017. The precise day will be dependent on completing the full audit of the crowdsale smart contract, and is subject to change by Lucyd. The crowdsale smart contract will be uploaded to the Lucyd official public Github repository after it has been finalized. In the event the pre-sale supply is fully depleted, the regular sale will begin immediately.

What is the price of LCD?
LCD will be sold at a fixed ratio to ETH. The price of ETH and BTC at the time of the pre-sale and sale will determine the exchange rate, and will be set immediately before deploying the smart contract.

How will Lucyd use the ETH raised?
The ETH received in the crowdsale will be used by Lucyd to develop initial, pre-production and production prototype AR smartglasses, and development of the Lucyd Lab AR blockchain, as well as further product improvement.

Which white paper is considered the “final version”?
The latest version of this Whitepaper when the crowdsale starts, posted on lucyd.co, will be considered the final version. All prior versions and translations into other languages are for informational purposes only. Crowdsale participants should be familiar with this Lucyd Whitepaper before purchasing LCD.
Will Lucyd adhere to the plan described in the whitepaper following the token sale event?

Lucyd intends to follow through as described in this document. However, changes to the process can happen due to multiple factors and unforeseen circumstances, such as regulatory environment, technology and business climate changes, and Lucyd retains the right to deviate from the original plan in order to succeed.

How are you building complete AR smartglasses with just a $10m funding goal?

The purpose of the Lucyd token sale is to raise just what is needed to create a pre-production hardware prototype, as well as the firmware needed for compatibility with iOS and Android platforms. To secure additional funding needed to create a production product, Lucyd intends to sell a portion of its reserve of LCD tokens, or seek traditional venture funding.

How are you fitting all of this in a normal-looking pair of glasses?

Lucyd does little to no processing on its own right—it is built as an interactive display that runs on your smartphone’s computing power. This keeps Lucyd lightweight, comfortable and unnoticeable.

Who will use Lucyd Lens?

Although anybody could benefit from our AR device, research shows that commercial applications will be the largest sector of growth for smartglasses. Any company that could benefit from its employees having real-time, handsfree web access is a potential customer for Lucyd, as well as individuals that want the same capabilities.

What is Lucyd’s competitive advantage?

The technologies embodied in our patent portfolio cover several core technology areas in the Lucyd Lens product, which are more advanced than currently available AR displays:

1. Incorporates a novel optical see-through HMD using a light-guide based on phase conjugate mirror nanotechnology.
2. Enables development of next-generation of smartglasses that will overcome issues such as stray light leakage and optical aberrations that are prevalent in current products.
3. Utilizes a unique free-form optics design methodology to optimize key optical parameters necessary for different application requirements and matching the light guide/micro-display interface.
4. Enables lightweight, stylish eyewear that looks and feels like regular eyeglasses, compared to most of the bulky products currently available.
5. Integrates eye tracking for gaze detection, together with enabling effective real/virtual object occlusion vital for realistic and spatially accurate AR applications.

Furthermore, the unique freeform optical system behind Lucyd Lens has the following key advantages:

1. Enables optimization of field of view, pupil size, resolution and depth of field.
2. Enables non-rotationally symmetric, off axis designs required for various applications.
3. Enables the minimization of field distortion (blur/warping from astigmatism & coma).
4. Enables the minimization of the number of discrete optical elements required in a system design.
REFERENCES


2. TM © 2017 Pokémon/Nintendo


LEGAL NOTICE

This whitepaper ("Whitepaper"), in current form, is being circulated by Lucyd (as referred to in this Whitepaper) for general information and to invite community feedback only on the Lucyd project as presently conceived. The Whitepaper is subject to review and revision by the Board of Directors (as referred to in this Whitepaper), the board of advisers and/or legal advisers of Lucyd. Please do not replicate or distribute any part of this Whitepaper without this legal notice. No part of this Whitepaper is intended to create legal relations with the recipients of this Whitepaper or to be legally binding or enforceable by such recipient against Lucyd. An updated version of this Whitepaper may be published and announced by Lucyd operating in its sole and absolute discretion.

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While this Whitepaper does not preclude Lucyd from offering holders of LCD tokens a share of the revenue generated from the commercial applications of Lucyd, such offer, if any, and the extent thereof, will be at the sole and absolute discretion of Lucyd. Accordingly, there is no assurance whatsoever as to whether such offer will be made and holders of LCD tokens should have no expectation of receiving any such offer.

No LCD token should be construed, interpreted, classified or treated as enabling, or according any opportunity to, purchasers to participate in or receive profits, income, or other payments or returns arising from or in connection with the Lucyd platform or products, LCD tokens or the proceeds of the LCD token sale (as described in this Whitepaper), or to receive sums paid out of such profits, income, or other payments or returns.

This Whitepaper does not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by Lucyd to purchase any LCD tokens nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision.

Lucyd will deploy all proceeds of sale of the LCD tokens to support ongoing development of the Lucyd products and ecosystem.

No person is obligated to enter into any contract or binding legal commitment in relation to the sale and purchase of the LCD tokens and no cryptocurrency nor other form of payment is to be accepted on the basis of this Whitepaper.

Any agreement as between Lucyd and you as a purchaser, and in relation to any sale and purchase of LCD tokens (as referred to in this Whitepaper) is to be governed by only a separate document setting out the terms and conditions (the “T&Cs”) of such agreement. In the event of any inconsistencies between the T&Cs and this Whitepaper, the former shall prevail.
THE LCD TOKEN SALE (AS REFERRED TO IN THIS WHITEPAPER) IS INTENDED FOR, MADE TO OR DIRECTED AT ONLY PERSONS OUTSIDE THE UNITED STATES OF AMERICA, THE REPUBLIC OF SINGAPORE, THE PEOPLE’S REPUBLIC OF CHINA AND ANY OTHER TERRITORY WHERE THE PURCHASE OF TOKENS IS PROHIBITED BY LAW AND MAY BE ACTED UPON ONLY BY PERSONS OUTSIDE THE UNITED STATES OF AMERICA, THE REPUBLIC OF SINGAPORE, THE PEOPLE’S REPUBLIC OF CHINA AND ANY OTHER TERRITORY WHERE THE PURCHASE OF TOKENS IS PROHIBITED BY LAW. ACCORDINGLY, YOU ARE NOT ELIGIBLE AND YOU ARE NOT TO PURCHASE ANY LCD TOKENS IN THE LCD TOKEN SALE IF YOU ARE LOCATED IN THE UNITED STATES OF AMERICA, THE REPUBLIC OF SINGAPORE, THE PEOPLE’S REPUBLIC OF CHINA OR ANY OTHER TERRITORY WHERE THE PURCHASE OF TOKENS IS PROHIBITED BY LAW AT THE TIME OF YOUR INTENDED PURCHASE OF LCD TOKENS IN THE TOKEN SALE. YOU ARE ALSO NOT ELIGIBLE AND YOU ARE NOT TO PURCHASE ANY LCD TOKENS IN THE LCD TOKEN SALE IF YOU ARE A CITIZEN, RESIDENT (TAX OR OTHERWISE), DOMICILED IN, OR GREEN CARD HOLDER OF THE UNITED STATES OF AMERICA OR A CITIZEN, DOMICILED IN, OR RESIDENT OF THE REPUBLIC OF SINGAPORE, OR A CITIZEN, DOMICILED IN, OR RESIDENT OF THE PEOPLE’S REPUBLIC OF CHINA OR ANY OTHER TERRITORY WHERE THE PURCHASE OF TOKENS IS PROHIBITED BY LAW.

No regulatory authority has examined or approved of any of the information set out in this Whitepaper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this Whitepaper does not imply that the applicable laws, regulatory requirements or rules have been complied with.

There are risks and uncertainties associated with Lucyd and its business and operations, the LCD tokens, the LCD token sale and the Lucyd ecosystem (each as referred to in this Whitepaper).

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REPRESENTATIONS AND WARRANTIES BY YOU
By accessing and/or accepting possession of any information in this Whitepaper or such part thereof (as the case may be), you represent and warrant to Lucyd as follows:

(a) you agree and acknowledge that the LCD tokens do not constitute securities of any form, units in a business trust, units in a collective investment scheme or any other form of investment in any jurisdiction;

(b) you agree and acknowledge that this Whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities of any form, units in a business trust, units in a collective investment scheme or any other form of investment in any jurisdiction, or a solicitation for any form of investment, and you are not obligated to enter into any contract or binding legal commitment and no cryptocurrency or other form of payment is to be accepted on the basis of this Whitepaper;
(c) you acknowledge and understand that:

(i) while this Whitepaper does not preclude Lucyd from offering holders of LCD tokens a share of the fees and revenue generated from the commercial applications of Lucyd’s products or ecosystem, such offer, if any, and the extent thereof, will be at the sole and absolute discretion of Lucyd;

(ii) there is no assurance whatsoever as to whether such offer will be made and holders of LCD tokens should have no expectation of receiving any such offer; and

(iii) no LCD token should be construed, interpreted, classified or treated as enabling, or according any opportunity to, purchasers to participate in or receive profits, income, or other payments or returns arising from or in connection with the Lucyd ecosystem, the LCD tokens or the proceeds of the LCD token sale (as described in this Whitepaper), or to receive sums paid out of such profits, income, or other payments or returns;

(d) you agree and acknowledge that no regulatory authority has examined or approved the information set out in this Whitepaper, no action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of this Whitepaper to you does not imply that the applicable laws, regulatory requirements or rules have been complied with;

(e) you agree and acknowledge that this Whitepaper, the undertaking and/or the completion of the LCD token sale, or future trading of the LCD tokens on any cryptocurrency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of Lucyd, the LCD tokens, the LCD token sale, Lucyd products or ecosystem (each as referred to in this Whitepaper);

(f) the distribution or dissemination of this Whitepaper, any part thereof or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to Lucyd;

(g) you agree and acknowledge that in the case where you wish to purchase any LCD tokens that the LCD tokens are not to be construed, interpreted, classified or treated as:

(i) any kind of currency other than cryptocurrency;

(ii) debentures, stocks or shares issued by any person or entity;

(iii) rights, options or derivatives in respect of such debentures, stocks or shares;

(iv) rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;

(v) units in a collective investment scheme;

(vi) units in a business trust;

(vii) derivatives of units in a business trust; or

(viii) any other security, class of securities or form of investment;

(h) you are fully aware of and understand that you are not eligible to purchase any LCD tokens if you are a citizen, resident (tax or otherwise), domiciled in, or green card holder of the United States of America, a citizen, domiciled in, or resident (tax or otherwise) of the Republic of Singapore, a citizen, domiciled in, or resident (tax or otherwise) of the People’s Republic of China or a person who is located in the United States of America, the Republic of Singapore or the People’s Republic of China at the time of your intended purchase of LCD tokens in the token sale (as referred to in this Whitepaper);

(i) you have a basic degree of understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;

(j) you are fully aware and understand that in the case where you wish to purchase any LCD tokens, there are risks associated with Lucyd and its respective business and operations, the LCD tokens, the LCD token sale, Lucyd anticipated products, if any and the Lucyd ecosystem (each as referred to in the Whitepaper);
(k) you agree and acknowledge that Lucyd is not liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you;

(l) all of the above representations and warranties are true, complete, accurate and non-misleading from the time of your access to and/or acceptance of possession this Whitepaper or such part thereof (as the case may be); and

(m) all of the above representations and warranties are to be repeated at any time that you interact with Lucyd.

CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS

All statements contained in this Whitepaper, statements made in press releases or in any place accessible by the public and oral statements that may be made by Lucyd or its directors, executive officers, advisers or employees acting on behalf of Lucyd, that are not statements of historical fact, constitute “forward-looking statements.”

Some of these statements can be identified by forward-looking terms such as “aim”, “target”, “anticipate”, “believe”, “could”, “estimate”, “expect”, “if”, “intend”, “may”, “plan”, “possible”, “probable”, “project”, “should”, “would”, “will” or other similar terms. However, these terms are not the exclusive means of identifying forward-looking statements. All statements regarding Lucyd’s financial position, business strategies, plans and prospects and the future prospects of the industry which Lucyd is in are forward-looking statements. These forward-looking statements, including but not limited to statements as to Lucyd’s current or future revenue and profitability, prospects, future plans, other expected industry trends and other matters discussed in this Whitepaper regarding Lucyd are matters that are not historic facts, but only predictions.

These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual future results, performance or achievements of Lucyd to be materially different from any future results, performance or achievements expected, expressed or implied by such forward-looking statements. These factors include, amongst others:

(a) changes in political, social, economic, stock or cryptocurrency market conditions, and the regulatory environment in the countries in which Lucyd conducts its respective businesses and operations;
(b) the risk that Lucyd may be unable to execute or implement its business strategies and future plans;
(c) changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
(d) changes in the anticipated growth strategies and expected internal growth of Lucyd;
(e) changes in the availability and fees payable to Lucyd in connection to its anticipated products, businesses and operations;
(f) changes in the availability and salaries of employees who are required by Lucyd to operate its respective businesses and operations;
(g) changes in preferences of users of Lucyd products and the Lucyd ecosystem;
(h) changes in competitive conditions under which Lucyd operates, and the ability of Lucyd to compete under such conditions;
(i) changes in the future capital needs of Lucyd and the availability of financing and capital to fund such needs;
(j) war or acts of international or domestic terrorism;
(k) occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of Lucyd;
(l) other factors beyond the control of Lucyd; and

(m) any risk and uncertainties associated with Lucyd and its businesses and operations, the LCD tokens, the LCD token sale and the Lucyd ecosystem (each as referred to in the Whitepaper).
All forward-looking statements made by or attributable to Lucyd or persons acting on behalf of Lucyd are expressly qualified in their entirety by such factors. Given that risks and uncertainties that may cause the actual future results, performance or achievements of Lucyd to be materially different from that expected, expressed or implied by the forward-looking statements in this Whitepaper, undue reliance must not be placed on these statements. These forward-looking statements are applicable only as of the date of this Whitepaper.

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TERMS USED

To facilitate a better understanding of the LCD tokens being offered for purchase by Lucyd, and the businesses and operations of Lucyd, certain technical terms and abbreviations, as well as, in certain instances, their descriptions, have been used in this Whitepaper. These descriptions and assigned meanings should not be treated as being definitive of their meanings and may not correspond to standard industry meanings or usage.

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Prospective purchasers of Lucyd tokens (as referred to in this Whitepaper) should carefully consider and evaluate all risks and uncertainties associated with Lucyd and its respective businesses and operations, the Lucyd tokens, the Lucyd token sale, and Lucyd’s anticipated products and eco-system (each as referred to in the Whitepaper), all information set out in this Whitepaper and the T&Cs prior to any purchase of Lucyd tokens. If any of such risks and uncertainties develops into actual events, the business, financial condition, results of operations and prospects of Lucyd could be materially and adversely affected. In such cases, you may lose all or part of the value of the Lucyd tokens.
Thanks for reading. We hope you join the AR revolution with Lucyd!